



BWF 7-9 May 2021

VOLUNTEER POSITION DESCRIPTION

Job Title:	Social Media Assistant
Department:	Marketing
Position Description:	<p>An exciting opportunity exists for a small team of social media whiz-kids to manage widespread coverage of Festival events using platforms such as Facebook, Twitter, and Instagram.</p> <p>This team will work closely with the Marketing manager to handle all aspects of Social Media promotion and content distribution, ensuring all updates are coordinated and published regularly. These volunteers will attend sessions in venues across the precinct to collect photographs and quotes to be shared on social media.</p>
Experience Required:	<p>All candidates will be expected to have a good level of English and develop a strong understanding of the BWF program, the participants and the festival venues and partners.</p> <p>Excellent written and verbal communication. Prior experience working with Social Media platforms.</p> <p>Own smart phone or similar device essential for this position.</p>
Daily Hours/Shifts:	Volunteers will be required to do half-day shifts, and are encouraged to do one shift on Saturday 8 and one shift on Sunday 9